



Photo - Migrants looking at the content on an information screen in Ciudad Juárez. IOM 2022 / Alejandro Cartagena

The International Organization for Migration (IOM) has been promoting the "Information Screens Initiative" through its Humanitarian Response Program (HRP) since 2021. The initiative aims to promote informed decision making by the migrant population by facilitating access to information through information screens and internet connectivity. IOM established a partnership with Télécoms Sans Frontières (TSF), a humanitarian NGO specialized in the use of telecommunications in emergency situations.

IOM - TSF ALLIANCE



Since March 2021, IOM and TSF have been working hand in hand to ensure access to information for thousands of migrants housed in 44 shelters in northern Mexico.

IMPACT



As of July 31st, 2022, it is

14,558

MECHANISMS



DONATION OF STRATEGICALLY PLACED TELEVISIONS



INTERNET SERVICE IN SHELTERS

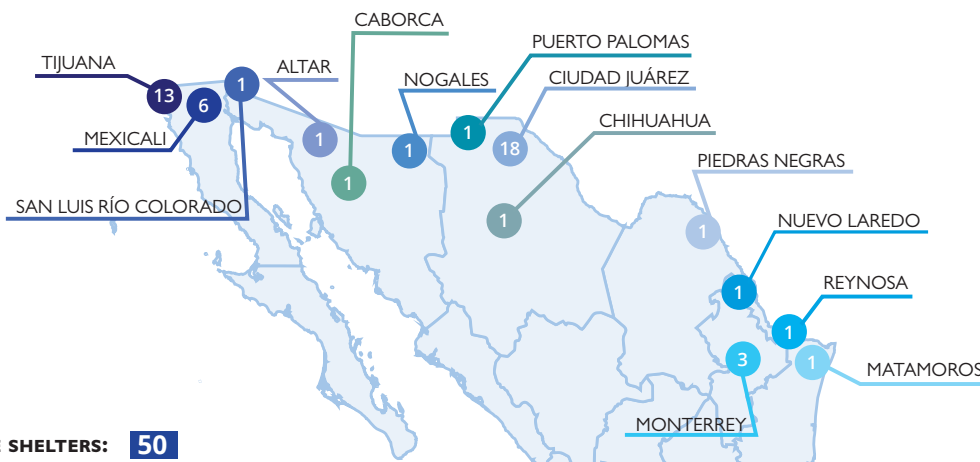


CLEAR AND UPDATED MESSAGE DESIGN



IDENTIFICATION OF NEEDS - HEALTH, CHILDREN, DOCUMENTATION, EDUCATION.

COVERAGE OF SHELTERS IN MEXICO



TOTAL DE SHELTERS: 50

Through two-way communication and focus groups with the migrant population, IOM and its partners have identified the following main information needs:

- Update on immigration policies and administrative processes in the U.S. and Mexico
- Access to services and rights (health, education, legal advice, identity, employment)
- Fraud prevention and personal data protection
- Assisted Voluntary Return (AVR) and other humanitarian programs
- Specific materials for children and adolescents
- Alerts, information, and relevant events at local level and in different languages
- Self-care messages and preventive health measures

PARTNERS

Télécoms Sans Frontières



DONORS

